

INDIAN SCHOOL MUSCAT
CLASS: 11
SECOND PERIODIC ASSESSMENT
BUSINESS ADMINISTRATION (833)
SET - A

QP. NO.	VALUE POINTS	SPLIT UP MARKS
1.	Market research.	1
2.	Promotion mix	1
3.	Management Information System.	1
4.	Financing decision	1
5.	Methods of production are: a. Job production b. Batch production c. Mass production (Point with explanation)	1+1+1
6.	a. Top level management b. Middle level management c. Supervisory level management (Point with explanation)	1+1+1
7.	Functions of HRM a. Manpower planning b. Recruitment c. Selection d. Training e. Performance appraisal f. Reward g. Personnel records (Point with explanation)	1+1+1 +1+1
8.	Functions of management: a. Planning b. Organising c. Staffing d. Directing e. Controlling (Point with explanation)	1+1+1 +1+1